

Benefits for Property Providers

NEVADA'S STATEWIDE RENTAL HOUSING LOCATOR

FREE Property Listings

- FREE advertising for your properties!
- Go online or call a toll-free, bilingual call center for help adding and updating listings
- Conduct market comparisons with free search tools
- User-friendly tools help managers list multiple units quickly
- View statistics on how often listings have been found in searches and viewed
- Rented listings can remain in the system and be re-activated with the click of a mouse when available again

Make Listings Stand Out

- Listings can include pictures, map links and much more
- · List details about amenities like utilities, parking and appliances
- Describe neighborhood features such as schools, parks and public transportation; list the distance of your property from shopping and other conveniences
- A "classifieds posting generator" increases advertising reach by creating cut & paste content for other listing services and linking back to your NVHousingSearch.org listings

Quick and Easy to List

- Visit www.NVHousingSearch.org or call 1.877.428.8844 (toll free) to sign up for a free account to list properties
- Receive a username and password
- Log on and begin listing!

NVHousingSearch.org Is...

- An online rental-housing listing service funded by the Nevada Housing Division and powered by Emphasys Software
- Fully supported by the Socialserve.com nonprofit, toll-free, bilingual call center, available Monday through Friday, 6 a.m. to 5 p.m. Pacific Time
- A one-stop shop for people in need of housing and related resources



Benefits for **Property Providers**

NEVADA'S STATEWIDE RENTAL HOUSING LOCATOR



Cloning tools make it easy to add additional bedroom types at the same complex without having to re-enter information.

Enter only the details that differ between units, such as rent amount and number of bedrooms.

| Recent Daily Stats Summary | |
|----------------------------|--------|
| Found this property: | 1,538 |
| Viewed full listing: | 568 |
| CTR (click-through ratio): | 36.93% |
| | |

Recent Daily State Details

| Date | Found this property | Viewed full listing | CTR |
|------------|---------------------|---------------------|--------|
| 08/24/2014 | 38 | 16 | 42.11% |
| 08/23/2014 | 29 | 14 | 48.28% |
| 08/22/2014 | 62 | 25 | 40.32% |
| 08/21/2014 | 68 | 21 | 30.88% |
| 08/20/2014 | 57 | 27 | 47.37% |
| 08/19/2014 | 46 | 19 | 41.30% |
| 08/18/2014 | 65 | 16 | 24.62% |
| 08/17/2014 | 36 | 19 | 52.78% |
| 08/16/2014 | 36 | 13 | 36.11% |
| 08/15/2014 | 38 | 17 | 44.74% |
| 08/14/2014 | 58 | 23 | 39.66% |
| 08/13/2014 | 59 | 12 | 20.34% |

Easy-to-use inventory tools let you quickly update listing availability or mark units as being on a wait list.

Another common use of this page is to quickly create a new listing in the same building / complex describing a different floorplan and price from an existing listing, such as basing a two-bedroom listing from an existing one-bedroom listing. You can change the main aspects of the new listing right here, and, if needed, you can use the subsequent 'Edit New Listing' link to view and change any other aspect.



| Rental Financials | | | |
|------------------------|-----------------|--|--|
| Monthly Rent is: | \$485 | | |
| | (dollar amount) | | |
| Security Deposit: | \$200 | | |
| Security Deposit: | (dollar amount) | | |
| Click Here to Continue | | | |

Detailed analytics show how many times units have been found and viewed in detail.

